

HIGHLIGHTS:

A TRULY UNIQUE 6-WEEK EXPERIENCE:

- Get an inside look of Chinese Business Environment in featured lectures and on-site company visits;
- Participate in 3 to 4 weeks internships in Shanghai;
- Experience the difference of Chinese Culture between the North and South through cultural visits to Shanghai, Beijing and Xi'an;
- Learn the language that has the biggest population of speakers--Chinese;
- Meet your Chinese buddy at pre-departure stage; Pick up from airport by your Chinese buddy upon request;
- Select modules as flexible as you wish.

ALBUM OF SUMMER SCHOOL 2012



APPLICATION & ADMISSION

Admission Criteria:

- At least 18 years old
- Minimum one-year study in the university

Required submission of document:

- Summer School Application Form of Tongji SEM
- Internship Application Form (if applying for internship)
- Resume in English
- Transcript of Records
- Certificate of English Proficiency
- Copy of Valid Passport
- Payment Voucher for Registration Fee and Program Fee (Electronic scanned version)

Send to semsummerschool@tongji.edu.cn before registration deadline

Registration Deadline:

- Option 1 & 3: March 31, 2013
- Option 2: May 10, 2013
- Option 4: June 10, 2013



Contact us:

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Website: <http://sem.tongji.edu.cn/>

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CULTURAL INTEGRATION • FEATURED LECTURES • INTERNSHIP
June - August 2013

Shanghai International
Summer School 2013



同济经管
TONGJI SEM

PROGRAM OVERVIEW

June						
SUN	MON	TUE	WED	THU	FRI	SAT
23	24	25	26	27	28	29
					Arrival Day I	
30						
Orientation on Day I						
■ Welcome Lunch						
■ Shanghai City tour						

July						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
	Module I: Cultural Integration					Orientation Day II (for those who does not register for the BJ & Xi'an trip.) ■ Welcome Lunch ■ Shanghai City tour
	Trip to Beijing & Xi'an					
	Intercultural communication seminar 10 lecturing hours					
				Arrival Day II (for those who does not register for the BJ & Xi'an trip.)		
7	8	9	10	11	12	13
Module II: Academic Lectures, Seminars & Company Visits						
Total 72 lecturing hours						
14	15	16	17	18	19	20
Module III: Internship						July 7-July 25, 2013: Compulsory module!
21	22	23	24	25	26	27
Internship					Minimum 3-week internship till Aug and	
28	29	30	31			
Internship						

August						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
				Internship		
					Farewell Dinner	
4	5	6	7	8	9	10
Internship						

Arrival day & Orientation
 Module I
 Module II
 Module III

MODULE I: OPTIONAL

CULTURAL INTEGRATION---TRIP TO BEIJING & XI'AN

JULY 01 ~ JULY 5, 2013



Including:

- 10 lecturing hour seminar of Intercultural Communication throughout the tour
- 3-star hotel accommodation in Beijing & Xi'an
- 2 breakfasts and 10 round-table meals
- Flight tickets: Shanghai – Beijing – Xi'an – Shanghai
- Chartered bus between scenic spots
- First-entry tickets & English Tour Guidance
- Accident insurance

MODULE II: COMPULSORY

ACADEMIC LECTURES & COMPANY VISITS

JULY 7 ~ JULY 15, 2013

Lectures and Seminars featuring following topics:

- Confucianism and Chinese Business Culture
- Chinese for Beginner
- Chinese for Advanced Learner
- Taiji Training - Shadow Boxing
- Understanding Chinese Economy
- Business Communication in China
- Venture Capital in China: a General View and some Current Issues
- Consumer Behavior and Marketing in China
- Entrepreneurship in China
- Logistics and Supply Chain Management in China
- Management in China
- Human Resource Management in China
- Financial Management in China
- Managerial Economics in China ...

Total 72 lecturing hours
Accompanied with company visits
Every participant will be graded upon the assessment at the end of the program

Remarks: the topics of lectures & seminars might be subject to change

MODULE III: OPTIONAL

INTERNSHIP IN SHANGHAI

JULY 16 ~ AUGUST 2 or 9, 2013 (COMPANY PROFILE SAMPLE)



Remarks: This internship module is cooperated with Shanghai Foreign Service Company (SFSC). The companies listed above might be subject to change due to availability. The length of the internship is three weeks in minimum from July 16th to August 2nd, but can also be longer than three weeks till August 9th, 2013, four weeks in maximum.

PROGRAM FEE

(EXCLUDING ACCOMMODATION IN SHANGHAI)

Register Now Registration Fee **RMB 500** (To be paid when register, non-refundable)

Option 1 Full program

Jun 29th ~ Aug 02nd or 09th (5~6 weeks)
 Internship: min. 3 weeks till Aug 02nd
 Total **82 contact hours** worth 5 Tongji credits (5 US semester credits, 10 ECTS)
 Program Fee: **RMB 24,500** per person
 Registration Deadline: March 31, 2013
 Required Date of Arrival: June 28 or 29, 2013

Option 2 Module I +

Jun 29th ~ Jul 16th (3 weeks)
 Total **82 contact hours** worth 5 Tongji credits (5 US semester credits, 10 ECTS)
 Program Fee: **RMB 21,000** per person
 Registration Deadline: May 10, 2013
 Required Date of Arrival: June 28 or 29, 2013

Option 3 Module II + III:

Jul 05th ~ Aug 02nd or 09th (4~5 weeks)
 Internship: min. 3 weeks till Aug 02nd
 Total **72 contact hours** worth 4.5 Tongji credits (4.5 US semester credits, 9 ECTS)
 Program Fee: **RMB 21,000** per person
 Registration Deadline: March 31, 2013
 Required Date of Arrival: July 04 or 05, 2013

Option 4 Module II:

Jul 05th ~ Jul 16th (2 weeks)
 Total **72 contact hours** worth 4.5 Tongji credits (4.5 US semester credits, 9 ECTS)
 Program Fee: **RMB 18,000** per person
 Registration Deadline: June 10, 2013
 Required Date of Arrival: July 04 or 05, 2013