HIGHLIGHTS:

A TRULY UNIQUE 6-WEEK EXPERIENCE:

- Get an inside look of Chinese Business Environment in featured lectures and on-site company visits;
- Participate in 3 to 4 weeks internships in Shanghai;
- Experience the difference of Chinese Culture between the North and South through cultural visits to Shanghai, Beijing and Xi'an;
- Learn the language that has the biggest population of speakers---Chinese:
- Meet your Chinese buddy at pre-departure stage; Pick up from airport by your Chinese buddy upon request;
- Select modules as flexible as you wish.

ALBUM OF SUMMER SCHOOL 2012



APPLICATION & ADMISSION

Admission Criteria:

- At least 18 years old
- Minimum one-year study in the university

Required submission of document:

- Summer School Application Form of Tongji SEM
- Internship Application Form (if applying for internship)
- Resume in English
- Transcript of Records
- Certificate of English Proficiency
- Copy of Valid Passport
- Payment Voucher for Registration Fee and Program Fee (Electronic scanned version)

Send to Semsummerschool@tongji.edu.cn before registration deadline

Registration Deadline:

- Option 1 & 3: March 31, 2013
- Option 2: May 10, 2013
- Option 4: June 10, 2013



Contact us:

Rm 405, Yuntong Building, School of Economics and Management, Tongji University, 50 Chifeng Rd, Shanghai, China (200092)

Email: semsummerschool@tongji.edu.cn Website: http://sem.tongji.edu.cn/







Shanghai Internationa Summer School 2013





PROGRAM OVERVIEW

June						
SUN	MON	TUE	WED	THU	FRI	SAT
23	24	25	26	27	28	29
7-					Arrival Day I	
30						
Orientati on Day I			8	8		P
Welcom	e Lunch					
Shangha	i City to	ur	1			L.

				July	7			
SUN	MON	TUE	WED	THU	THU FRI		SAT	
	1	2	3	4	5			6
Module I: Cultural Integration							Orientation Day II	
Trip to Beijing & Xi'an						(for those who does not register for the BJ & Xi'an trip)		
Intercultural communication seminar 10 lecturing hours								
				Arrival Day II			■ Welcome Lunch	
				(for those who does not register for the BJ & Xi'an trip)			Shanghai City tour	
7	8	9	10	11	1	12	1	13
n	/lodule	II: Acad	emic Le	ctures, Se	minars 8	& Com	pany V	isits
			Tot	tal 72 lecturing h	ours			
14	15	16	17	18	8	1	9	20
	Module III: Internship						July 7-July 25, 2013: Compulsory module!	
21	22	23	24	25	5	2	6	27
						n 3-week		
28	29	30	31			internship till Aug		
		Internship)			4	The state of the s	

August							
SUN	MON	TUE	WED	THU	FRI	SAT	
			. 1	1	2	3	
			. 1	Internship			
					Farewell Dinner		
4	5	6	7	8	9	10	
			Internsl	nip			

Arrival day & Orientation Module II Module III

MODULE I: OPTIONAL

CULTURAL INTEGRATION---TRIP TO BEIJING & XI'AN JULY 01 ~ JULY 5, 2013









Including:

- 10 lecturing hour seminar of Intercultural Communication throughout the tour
- 3-star hotel accommodation in Beijing
- 2 breakfasts and 10 round-table meals
- Flight tickets: Shanghai Beijing Xi'an - Shanghai
- Chartered bus between scenic spots
- First-entry tickets & English Tour Guidance

Total 72 lecturing hours

Accompanied with company visits

upon the assessment at the end of

Every participant will be graded

Accident insurance

MODULE II: COMPULSORY

ACADEMIC LECTURES & COMPANY VISITS JULY 7 ~ JULY 15, 2013

Lectures and Seminars featuring following topics:

- Confucianism and Chinese Business Culture
- Chinese for Beginner
- Chinese for Advanced Learner
- Taiji Training Shadow Boxing
- Understanding Chinese Economy
- Business Communication in China
- Venture Capital in China: a General View and some Current Issues
- Consumer Behavior and Marketing in China
- Entrepreneurship in China
- Logistics and Supply Chain Management in China
- Management in China
- Human Resource Management in China
- Financial Management in China
- Managerial Economics in China ...

MODULE III: OPTIONAL

INTERNSHIP IN SHANGHAI

JULY 16 ~ AUGUST 2 or 9, 2013 (COMPANY PROFILE SAMPLE)

























MAHLE













Remarks: This internship module is cooperated with Shanghai Foreign Service Company (SFSC). The companies listed above might be subject to change due to availability. The length of the internship is three weeks in minimum from Jujy 16th to August 2nd, but can also be longer than three weeks till August 9th, 2013, four weeks in maximum

PROGRAM FEE

(EXCLUDING ACCOMMODATION IN SHANGHAI)

Registration Fee RMB 500 (To be paid when register, non-refundable)

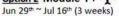
Option 1 Full program 🛧 🐌 🔔 Jun 29th ~ Aug 02nd or 09th (5~6 weeks)

Internship: min. 3 weeks till Aug 02nd Total 82 contact hours worth 5 Tongji

credits (5 US semester credits, 10 ECTS) Program Fee: RMB 24,500 per person Registration Deadline: March 31,2013

Required Date of Arrival: June 28 or 29, 2013

Option 2 Module I +



Total 82 contact hours worth 5 Tongii credits (5 US semester credits, 10 ECTS)

Program Fee: RMB 21,000 per person Registration Deadline: May 10, 2013 Required Date of Arrival: June 28 or 29, 2013

Option 3 Module II + III:



Jul 05th ~ Aug 02nd or 09th (4~5 weeks) Internship: min. 3 weeks till Aug 02nd Total 72 contact hours worth 4.5 Tongji credits (4.5 US semester credits, 9 ECTS) Program Fee: RMB 21,000 per person Registration Deadline: March 31,2013 Required Date of Arrival: July 04 or 05, 2013

Option 4 Module II:



Jul 05th ~ Jul 16th (2 weeks) Total 72 contact hours worth 4.5 Tongii credits (4.5 US semester credits, 9 ECTS)

Program Fee: RMB 18,000 per person Registration Deadline: June 10, 2013 Required Date of Arrival: July 04 or 05, 2013

Remarks: the topics of lectures & seminars might be subject to change

the program