

GSOM Course list offered to exchange students, Year 2016*.

Courses taught in English

*As long as not all of the courses listed are offered each academic year, the list is to be confirmed with the exchange managers at GSOM department: exchange@gsom.pu.ru

No	Course Title	Level	Semester	ECTS granted
0	Doing Business in Russia	Both (with limited number of places for Bachelor students)	Both	6 ECTS
00	Foreign language (Russian), 4h/week	Both	Both	2 ECTS
000	Intensive Russian, 8h/week (offered by SPbU Language center)	Both	Both	8 ECTS
SPRING SEMESTER				
1	Applied Business Statistics	Bachelor Course	Spring	5 ECTS
2	Audit and Internal Control	Bachelor Course	Spring	5 ECTS
3	Business-to-Business Marketing	Bachelor Course	Spring	5 ECTS
4	Digital Marketing	Bachelor Course	Spring	5 ECTS
5	Economic History	Bachelor Course	Spring	3 ECTS
6	E-Commerce	Bachelor Course	Spring	5 ECTS
7	Entrepreneurship	Bachelor Course	Spring	5 ECTS
8	Finance in Supply Chain Management	Bachelor Course	Spring	5 ECTS
9	Financial Institutions and Markets	Bachelor Course	Spring	5 ECTS
10	International Financial Management	Bachelor Course	Spring	5 ECTS
11	International Operations	Bachelor Course	Spring	5 ECTS
12	International Political Economy	Bachelor Course	Spring	5 ECTS
13	Inventory Management in Supply Chains	Bachelor Course	Spring	5 ECTS
14	Knowledge Structuring	Bachelor Course	Spring	5 ECTS
15	Management	Bachelor Course	Spring	5 ECTS
16	Management of Export Operations	Bachelor Course	Spring	5 ECTS

17	Microeconomics	Bachelor Course	Spring	5 ECTS
18	New Institutional Economics	Bachelor Course	Spring	5 ECTS
19	Philosophy	Bachelor Course	Spring	2 ECTS
20	Quantitative Methods for Market and Policy Research	Bachelor Course	Spring	5 ECTS
21	Service Marketing	Bachelor Course	Spring	5 ECTS
22	Statistics	Bachelor Course	Spring	5 ECTS
1	Advanced Supply Chain Management	Master Course	Spring	6 ECTS
2	Behavioral Economics and Decision Making	Master Course	Spring	6 ECTS
3	Global Economic Environment	Master Course	Spring	6 ECTS
4	Consumer Behavior and Advanced Research Methods	Master Course	Spring	6 ECTS
5	Instrumental Methods for Regional and Municipal Policy Assessment	Master Course	Spring	6 ECTS
6	Regulatory Impact Assessment	Master Course	Spring	6 ECTS
7	International Business Strategy	Master Course	Spring	6 ECTS
8	International Political Economy	Master Course	Spring	6 ECTS
9	Business Processes Management and Information Technologies	Master Course	Spring	6 ECTS
10	Project Management	Master Course	Spring	6 ECTS
11	Marketing of Innovative Products	Master Course	Spring	6 ECTS
12	Management Accounting	Master Course	Spring	6 ECTS
13	New Product Management	Master Course	Spring	6 ECTS
14	Financial Accounting	Master Course	Spring	6 ECTS
15	Financial Econometrics	Master Course	Spring	6 ECTS
16	Contemporary Financial Intermediation	Master Course	Spring	6 ECTS
17	Strategic Marketing	Master Course	Spring	6 ECTS
18	Strategic Leadership	Master Course	Spring	6 ECTS

19	Sustainability & Stakeholder Marketing	Master Course	Spring	6 ECTS
20	Global Economic Governance	Master Course	Spring	6 ECTS
21	Consulting Project	Master Course	Spring	6 ECTS
FALL SEMESTER				
1	Business Communications	Bachelor Course	Fall	2 ECTS
2	Business History	Bachelor Course	Fall	4 ECTS
3	Business Ethics	Bachelor Course	Fall	2 ECTS
4	Business Process Modelling	Bachelor Course	Fall	5 ECTS
5	Business Statistics	Bachelor Course	Fall	5 ECTS
6	Financial Accounting	Bachelor Course	Fall	5 ECTS
7	Financial Analysis	Bachelor Course	Fall	5 ECTS
8	Human Resource Management	Bachelor Course	Fall	4 ECTS
9	Information Technologies in Management	Bachelor Course	Fall	3 ECTS
10	International Economics and Business	Bachelor Course	Fall	5 ECTS
11	Macroeconomics	Bachelor Course	Fall	5 ECTS
12	Marketing	Bachelor Course	Fall	5 ECTS
13	Mathematics for Managers	Bachelor Course	Fall	5 ECTS
14	Cross-Cultural Management	Bachelor Course	Fall	5 ECTS
15	Data Governance	Bachelor Course	Fall	5 ECTS
16	International Human Resource Management	Bachelor Course	Fall	5 ECTS
17	Marketing Research	Bachelor Course	Fall	5 ECTS
18	Public Management	Bachelor Course	Fall	5 ECTS
19	Science of Law	Bachelor Course	Fall	2 ECTS
20	Supply Chain Management	Bachelor Course	Fall	5 ECTS
21	International Business Strategies	Bachelor Course	Fall	5 ECTS
22	International Marketing	Bachelor Course	Fall	5 ECTS

23	IT in Logistics and Supply Chain Management	Bachelor Course	Fall	5 ECTS
24	Knowledge Management	Bachelor Course	Fall	5 ECTS
25	Managerial Communications	Bachelor Course	Fall	5 ECTS
26	Quantitative Methods of Research in Marketing	Bachelor Course	Fall	5 ECTS
1	Corporate Finance	Master Course	Fall	6
2	Organizational Behavior and Human Resource Management	Master Course	Fall	3
3	Quantitative Methods of Business Research	Master Course	Fall	3
4	Contemporary Strategic Analysis	Master Course	Fall	6
5	Business Analytics	Master Course	Fall	6
6	E-Business	Master Course	Fall	6
7	International Marketing	Master Course	Fall	6
8	International Oil and Gas Markets	Master Course	Fall	6
9	Internationalization of Emerging Market Firms and Russian Multinational Enterprises	Master Course	Fall	6
10	Inventory Control and Management	Master Course	Fall	6
11	Knowledge Engineering	Master Course	Fall	6
12	Managing Intellectual Capital for Companies Value Creation	Master Course	Fall	6
13	Technology Innovation	Master Course	Fall	6
14	Supply Chain and Operation Management	Master Course	Fall	6
15	Corporate Finance I	Master Course	Fall	6
16	Performance Management	Master Course	Fall	6
17	Financial Markets and Instruments	Master Course	Fall	3
18	Contemporary Public Management	Master Course	Fall	6

RUS (01)	Financial Management in Public Sector	Master Course	Fall	5
RUS (02)	Microeconomic Analysis for Public Policy	Master Course	Fall	6
RUS (03)	Applied Econometrics	Master Course	Fall	5