

## WHY CHOOSING RUSSIA?

- Russia: emerging economy with huge potential
- Endless opportunities for business and entrepreneurship

**Think out of the box, make your CV distinct!**



## IF YOU ASK "WHY ST. PETERSBURG?"

One of the world's most beautiful cities, it has all the ingredients for an unforgettable study experience, high level education, lavish architecture, an extraordinary history, and amazing nightlife. Its rich cultural traditions have inspired and nurtured some of the modern world's greatest literature, music, and visual art.

**Immerse yourself in this cultural treasure chest!**



## GSOM SPbU Campus locations

### MIKHAILOVSKAYA DACHA CAMPUS

Sankt-Peterburgskoye shosse, 109

**Bachelor in International Management:** taught fully in English, compulsory exchange semester

**Bachelor in Management:** a wide choice of courses in English, concentrations in Marketing, Financial Management, Information Management, Human Resource Management and Logistics

**Bachelor in Public Administration:** selected courses in English



### ARTHUR SCHULTZ CAMPUS

Volkhovsky pereulok, 3

**Master in Management:** taught fully in English, concentrations in Management, International Business, Marketing, IT & Innovation Management, International Logistics & Supply Chain Management

**Master in Corporate Finance:** compulsory exchange semester, completely in English

**Master in Public Management:** elective courses in English



## Choose the electives to meet your individual professional goals, e.g.:

Data Governance

Financial Accounting and Reporting

International Political Economy

Energy Markets

Knowledge Structuring

Social Media Marketing

Digital Marketing

and more >>>

Doing Business in Russia

International Oil and Gas Markets

Technology Innovation

Internationalization of Emerging Market Firms and Russian Multinational Enterprises

Business Analytics

Managing Intellectual Capital for Companies Value Creation

E-Business

and more >>>

Note: Courses listed above are samples and subject to change; not all courses are available at every campus location. For information on credits, please contact the International Office





### Academic Calendar

Fall: 01.09 – 31.01

Spring: 14.02 – 30.06



### Introduction week

prior to each semester with cultural activities and Russian crash course



### Free mover

exchange option



### Dorms

A place in the SPbU

Dorms close to GSOM campuses is automatically reserved for all incoming students



### Aw'GSOM Buddy Team

Comprehensive support from Buddy Team and International Office throughout the semester



"To me GSOM was an out-of-the-box destination. I can recommend Doing Business in Russia and Marketing of Innovative Products courses. The most positive aspects were Buddy intro week, excellent service from international office and social network. I would recommend GSOM to other students."

*Christer Halvorsen, NHH Norwegian School of Economics CEMS, Spring 2016*



**JOIN OUR BUSINESS-FAMILY!**



**Graduate School of Management**

St. Petersburg University

Feel free to contact International Office

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3 Volkhovskiy pereulok,  
St. Petersburg, 199004, Russia  
[www.gsom.spbu.ru/en/gsom/international\\_general/](http://www.gsom.spbu.ru/en/gsom/international_general/)



**Graduate School of Management**

St. Petersburg University



## WHY CHOOSING GSOM SPBU?

- A full profile classical university business school
- The most progressive school of the oldest University in Russia (est. 1724)
- International Advisory Board
- Highly qualified and internationally experienced professors
- Vast partnership network
- The only business-school in Russia:
  - Ranked by Financial Times
  - EQUIS and AMBA accredited
  - CEMS and PIM member
- Wide range of electives for Bachelor and Master exchange students
- Diversity of practically oriented teaching methods



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**Master in Management**  
Ranking 2016



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